



**PROJECTS
COMMITTEE**

**Connect
Inspire
Support**

FESPA

Projects Committee



Committee Members



**CHRISTIAN
DUYCKAERTS**

FESPA Board
Representative



**GYÖRGY
KOVÁCS**

FESPA Board
Representative



**DAG
KNEPR**

FESPA Hrvatska
Associations
Representative



**DESSY
TODOROVA**

FESPA Bulgaria
Associations
Representative



**EDUARD
HOOGENDIJK**

FESPA Nederland
Associations
Representative



**PAULO
DOURADO**

APIGRAF
Associations
Representative



**GRAEME
RICHARDSON-LOCKE**

FESPA Head of Associations
& Technical Lead,
Project Committee Chair



JESSICA ARRUDA

Associations Manager

A message from the Projects Committee members



GRAEME RICHARDSON-LOCKE

FESPA HEAD OF ASSOCIATIONS & TECHNICAL LEAD,
PROJECT COMMITTEE CHAIR

Chairing the FESPA Projects Committee is a real privilege because it allows me to collaborate in meaningful support for our international Association members.

Since 2004, this fund has enabled Associations to deliver initiatives that connect people, inspire fresh thinking, and strengthen businesses. The committee's role matters because strong Associations back up stronger print communities: they build skills, raise standards, share best practice, and help members adapt to changing market and sustainability expectations. By funding well-structured projects with clear outcomes, we're not just supporting one-off activities, we're helping Associations remain active, resilient, and sustainable for the long term, ensuring FESPA's reinvestment delivers genuine value where it is needed.

DAG KNEPR

FESPA HRVATSKA ASSOCIATIONS REPRESENTATIVE

As President of FESPA Hrvatska and a recent member of the Projects Committee, I am continually inspired by the dedication of my colleagues and the collective mission to strengthen the global print community. Through FESPA's reinvestment initiatives, the committee identifies and supports ideas that not only drive innovation but also elevate the industry as a whole. Being part of this group is humbling, offering a unique perspective on the diverse needs of Associations worldwide and the power of collaboration to foster creativity and share best practices. For FESPA Hrvatska, the committee's support has enabled us to be more ambitious, launch engaging events, and deliver lasting value to our members and the wider print community.

PAULO DOURADO

APIGRAF ASSOCIATIONS REPRESENTATIVE

I serve as a member of FESPA's Projects Committee, representing APIGRAF, the Portuguese Printing Association. My involvement is centred on reviewing and evaluating project funding requests, discussing impact and feasibility, and ensuring that the funding decisions reflect FESPA's mission of reinvesting back into the community. I bring the perspective of someone who works daily with association realities and what genuinely helps members and local markets move forward.

The Projects Committee is important because it turns FESPA's success into measurable value for the broader print community worldwide. It is about supporting ideas, people, learning, and initiatives that strengthen national Associations and their members, and what makes FESPA more than an exhibition organiser.

Personally, being part of the Projects Committee is both a responsibility and a privilege. Contributing to a mechanism that directly supports Associations feels meaningful and reflects values I believe in collaboration, practical impact, and reinvesting in people and organisations.

Through the Projects Committee, Associations can access targeted support that helps bring events and initiatives to life, helps convert good ideas into real outcomes, and reinforces the sense that national Associations are part of a wider FESPA ecosystem that actively supports their work.

DESSY TODOROVA

FESPA BULGARIA ASSOCIATIONS REPRESENTATIVE

As Secretary of FESPA Bulgaria and a member of the Projects Committee, I believe every Association, no matter its size, should have the chance to grow and contribute to our global network. The Committee not only provides funding but also fosters collaboration, knowledge exchange, and innovation that strengthen local communities while connecting them to the international print industry. For FESPA Bulgaria, this support has been transformative enabling our first Youth Programme, expanding outreach to educational and art communities, and launching FESPA Link Eastern Europe with participants from eight countries. It's proof that shared purpose and strategic support can deliver lasting impact.

JESSICA ARRUDA

ASSOCIATIONS MANAGER

As a participating staff member at various Projects Committee meetings, I am inspired by all the work our Associations put into their yearly events and initiatives to inspire the industry. FESPA's main objective is to support the print industry and year after year we see increasing number of events from Associations that focus on education, inspiring the younger generation and sustainable practices. Our tight knit community not only inspires us but also unlike other organisations, inspire and work with each other to continually innovate and drive our purpose further. As always, I am always at hand for any questions and am happy to be part of the Projects Committee that focuses on giving back to our members and industry as a whole.

EDUARD HOOGENDIJK

FESPA NEDERLAND ASSOCIATIONS REPRESENTATIVE

As Managing Director of FESPA Nederland Association, I am proud to serve on the Project Committee, which drives growth and innovation across the global print community. The committee not only provides financial support for unique ideas but also guides Associations in making projects sustainable, helping them evolve and strengthen their foundations. Jointly assessing initiatives that can benefit multiple associations has created a close-knit team, enriched by international networking and a deep understanding of the diverse challenges our members face. The Committee's support has been transformative for our own Association, enabling projects like the Industry Promotion Video, Focus Groups for Knowledge Development, and the TREND event initiatives that now thrive independently thanks to the commitment of our members and sponsors. This work ensures that we continue to inspire and support the future of our industry.



GYÖRGY KOVÁCS

FESPA BOARD REPRESENTATIVE

As the founder and a member of the Committee from its very beginning, I have had the privilege of studying all 1,130 projects a journey that makes our upcoming 50th meeting feel truly remarkable. These projects are about so much more than financial support. They spark creativity, transform ideas into reality, and, with FESPA's support, deliver knowledge, technology, and inspiration to tens of thousands of printers across the globe. Perhaps most meaningful is how these initiatives connect people: networking across borders has fostered lifelong friendships and built the international printing family that defines FESPA.

Over the years, working closely with delegates, the office, and the board has deepened these relationships, and it is exciting to see new working groups forming to continue this spirit of collaboration. Coming from a teaching background, I never imagined being part of something with such reach and impact. Serving on this Committee has been an extraordinary privilege — one that extends far beyond any profession.

CHRISTIAN DUYCKAERTS

FESPA BOARD REPRESENTATIVE

The FESPA exhibition is known as the meeting place for companies in large format digital printing to network and to learn about new technologies, experience trends and often close investment deals. Part of this success is the support of our 37 Associations; they support the exhibition with local initiatives and marketing to bring the local members to the exhibition.

The Associations represent their respective markets, local industry members and support these with local initiatives that directly benefit the members. Such as training programs, educational roadshows and technical workshops.

This is where the Projects Committee steps in, allocating resources to financially support these local initiatives. Our role as a Projects Committee member is to distribute funding fairly across the global network of Associations. It is necessary that the members of the Projects Committee play an active role in their local Association to understand the rapidly changing market.

As Vice President of FESPA Belgium I am strongly connected to my local market and in my specific case I run a company in sign and remodelling and use my 30-year experience in printing to contribute to the Projects Committee.

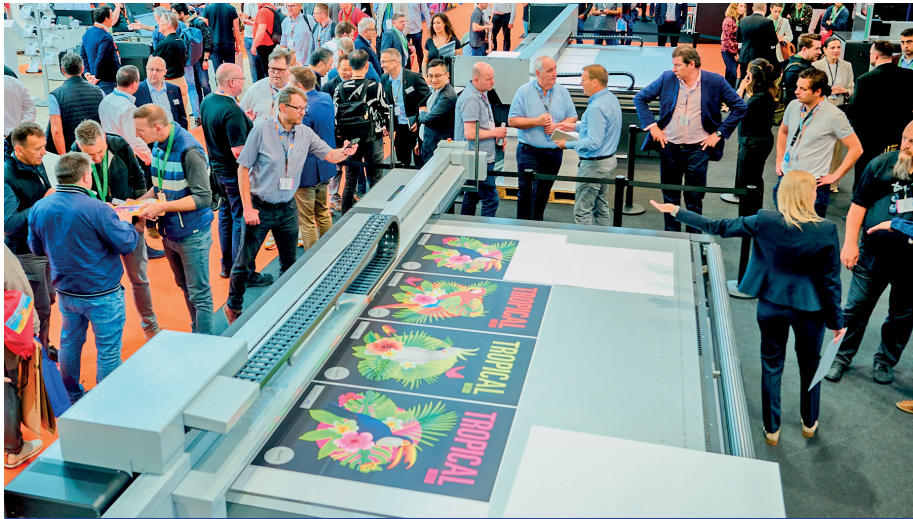
I have experienced the shift from screen printing to digital printing and now our industry is heading to digitalisation and robotisation and the Projects Committee plays an important role on how and where to contribute with the highest ROI for the industry.

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Investing in the future of print



FESPA's reinvestment initiative is an international reinvestment programme that uses revenue from FESPA events to support the global speciality print community to achieve sustainable and profitable growth.

**Connect
Inspire
Support**

THE REINVESTMENT IS CHANNELLED INTO FOUR KEY AREAS:



TO HELP PRINT BUSINESSES TO DIVERSIFY, GROW AND PROSPER



TO SHARE KNOWLEDGE AND MARKET INTELLIGENCE



TO PROMOTE BEST PRACTICE AND SPARK INSPIRATION



TO CREATE VALUABLE NETWORKING OPPORTUNITIES

Since 2004, the reinvestment programme has continually delivered a range of high-quality products and services for printers worldwide. These include:

- **independent market research**
- **conferences, seminars and webinars**
- **educational guides**
- **technical support and training content**
- **international print award programme**
- **event features**
- **exclusive content and articles in 36 languages**

FESPA also actively supports projects in developing markets, such as training schools, educational roadshows and community support initiatives.

What is the FESPA Projects Committee?

FESPA's reinvestment programme supports the global print community by reinvesting profits from our shows and events into initiatives that benefit our 37 international Associations and their members. Applications for funding are reviewed by the FESPA Projects Committee, which ensures that investment is distributed fairly across the Association network.

Since its launch in 2004, the programme has supported over 500 projects providing more than €2 million in funding to initiatives worldwide. Helping Associations deliver initiatives that connect, inspire, and support the print community. This reinvestment not only drives industry development but also strengthens the long-term sustainability and activity of FESPA's Associations.

Photo of the training centre building project in Sri Lanka which FESPA help funded.



“ The FESPA Projects Committee connects global innovation with local opportunity, helping print Associations grow, collaborate, and adopt new technologies. Its support transforms events and education into lasting impact, strengthening the global print community.

Abisha Katerere, Printing SA



“ The FESPA Projects Committee empowers us to think bigger and deliver events that truly benefit the print community. Their expert guidance and financial support transform ambitious ideas into impactful initiatives, helping us better serve our members and the wider industry.

Suzi Ward, FESPA UK



“ As a small, volunteer-led Association, FESPA's support makes the impossible possible. Project funding allows us to host workshops, lectures, and international meetings that inspire members, share knowledge, and connect our community across borders.

Svatopluk Boček, ASD

Our impact

Approved Project examples



FESPA BULGARIA ASSOCIATION – FESPA LINK EASTERN EUROPE

Date: 13 – 15 June 2025

Location: Sofia, Bulgaria

FESPA Link Eastern Europe was a three-day meeting in Sofia hosted by FESPA Bulgaria, bringing together representatives from seven national Associations. The programme combined company visits, seminars, cultural activities, and discussions on market trends and best practices. Participants explored leading Bulgarian print businesses, shared successful initiatives, and took part in activities including T-shirt printing, FESPA Bulgaria's 14th-anniversary celebration, and a guided tour of Sofia. The event strengthened regional cooperation, supported member engagement, and helped build a more connected printing community in Eastern Europe.

OBJECTIVES

- Bring together FESPA Associations from across Eastern Europe to encourage collaboration and the sharing of best practices.
- Provide a platform for discussing economic trends, market developments, and common challenges within the regional printing industry.
- Combine professional networking with cultural experiences to strengthen relationships and support a sense of community.
- Inspire collective growth and continued cooperation within the wider FESPA family.

IMPACT AND OUTCOMES

- 35 participants from seven national Associations — Bulgaria, Serbia, Czech Republic, Slovakia, Poland, Croatia, and Hungary — took part in the three-day programme.
- The event offered a mix of roundtable discussions, cultural activities, and structured networking opportunities.
- It strengthened cooperation between the Associations and provided a practical platform for sharing best practices and industry insights.
- The meeting emphasised the value of connection, collaboration, and in-person exchange.
- It contributed to building a strong foundation for future joint initiatives and ongoing development within the Eastern European printing community.



FESPA's funding helped cover several essential costs for the event. This support made it possible to provide accommodation for the invited guests, manage transportation expenses and contribute to the refreshments served on the event days. These contributions were important in ensuring the event could run smoothly and accommodate participants effectively.

OBJECTIVES

- Equip young professionals with practical communication tools.
- Encourage networking across businesses and disciplines.
- Support talent retention and attraction within the print sector.

IMPACT AND OUTCOMES

- 40 young people benefited directly from the training, returning to their workplaces with improved confidence and communication skills.
- The event received positive feedback from both participants and member businesses.
- It helped build strong peer-to-peer networks, supporting ongoing professional connections among young attendees.
- The training contributed to tangible membership growth, resulting in two new members joining FESPA UK.
- Overall, the event strengthened engagement with younger professionals and supported the development of future talent within the industry.



FESPA UK ASSOCIATION – NEXT GENERATION WORKSHOP & NETWORKING DAY

Date: 21 February 2024

Location: British Transport Museum, Coventry

The Next Generation and Networking Day event, part of FESPA UK's ongoing initiative to support the future of print, was designed to develop the skills, confidence, and business understanding of young professionals entering the industry. The one-day workshop focused on sales training and confident communication, with 40 young participants taking part.



FESPA's funding enabled the Association to secure Kennedy Ross as the training provider, ensuring a high level of professional development for participants. Without this support, the Association would not have been able to deliver training of the same quality or depth.



FESPA DENMARK

FESPA DENMARK ASSOCIATION – WORLD WRAP MASTERS 2025

Date: 13 – 14 March 2025
 Location: Audi Fredericia, Denmark

World Wrap Masters Denmark 2025 brought together 16 skilled wrappers for two days of technical and creative competition at the Audi Garage in Fredericia. This year introduced a new challenge using Paint Protection Film (PPF) on Audi A4 e-tron vehicles, testing competitors' adaptability. Judges praised the high standard of work, including a creative mug-decorating challenge inspired by Fredericia. Supported by sponsors such as Vikiallo, Antalis, Hexis, SignCom and NS System, the competition maintained a strong professional level.

OBJECTIVES

- Promote FESPA Denmark as a relevant and attractive Association for younger people within the wrapping community.
- Strengthen awareness of FESPA Denmark among non-members.
- Provide training and practical knowledge about wrapping to young people and professionals working in the field.

IMPACT AND OUTCOMES

- The event attracted strong interest, with an estimated 150 visitors on Friday and 100 on Saturday, creating a lively and engaged atmosphere.
- 16 competitors took part (13 men and 3 women), including 14 returning wrappers and 2 first-time entrants.
- Competitors demonstrated clear technical progression, particularly through the introduction of PPF, which helped expand their skills and align them with evolving industry standards.
- Judges observed significant overall improvement among participants, reflecting the value of competitions as a learning environment.
- The event brought together judges, sponsors, FESPA Denmark, and industry representatives, highlighting diversity and emerging talent within the wrapping community.
- Two Danish competitors earned places in the World Wrap Masters Finals at the Global Print Expo 2025 in Berlin, further strengthening Denmark's presence on the global stage.

FESPA's funding made it possible to elevate the World Wrap Masters Denmark competition to a higher professional level. The support helped enhance the overall quality of the event, from the competition setup and technical challenges to the experience offered to both competitors and attendees.





ARED - MUSEUM OF SIGN AND PRINTING FROM THE PAST TO THE FUTURE

Date: 19 April – 19 May 2024

Location: Rahmi M. Koç Museum, Ankara

The “Signs from Past to Present” exhibition showcased historical signage, printing equipment, and personal stories from Türkiye’s sign-making community. It forms part of ARED’s long-term plan to create the “ARED Sign and Printing Museum,” which will preserve the sector’s transition from traditional brushwork to modern industrial advertising. To support this vision, ARED is actively collecting historical signage and manufacturing equipment from across the country to build the museum’s future inventory and document the evolution of Türkiye’s outdoor and industrial advertising industry.

FESPA’s support played an important role in bringing the exhibition to life. FESPA’s contribution helped ARED present the historical signs and production equipment collected since 2010, including pieces dating back to 1935, and showcase the industry’s evolution from past to present. With FESPA, FESPA Eurasia, and sponsor support, the project was able to highlight the cultural, educational, and artistic significance of signage, allowing visitors to understand the broader story behind each piece and reflect on the future of the sector.

OBJECTIVES

- Create a public exhibition that showcases historical advertising and signage products, preserving the heritage of Türkiye’s signage and print industry and highlighting how the sector has developed over time.
- Help the public and industry professionals understand how the printing and sign-making sector has evolved, by educating them about the profession’s history and legacy.
- Introduce a wide range of industry products such as signs, box letters, printed materials, and historical equipment to a broader audience.
- Document and celebrate the contributions of industry professionals by showcasing their work and tools, helping to build a cultural bridge between the past and present through design and storytelling.

IMPACT AND OUTCOMES

- The exhibition successfully highlighted the cultural, historical, and professional significance of sign making in Türkiye.
- It strengthened the connection between past and present practitioners by bringing together sign masters, industry representatives, students, NGOs, academics, and public officials at the opening ceremony.
- More than 100 attendees participated in the opening event exceeding expectations and many shared positive and emotional reactions, especially as sign masters recounted memories from their early years in the profession.
- The exhibition received strong visibility through announcements across digital outdoor advertising, billboards, and CLP displays in 13 provinces, as well as through sponsored social media broadcasts.
- The initiative generated sustained public interest, with visitors continuing to attend throughout the exhibition period.
- Positive feedback from both attendees and social media followers demonstrated the exhibition’s success in raising awareness and appreciation for the profession’s history and evolution.





FESPA ESPAÑA ASSOCIATION - ENVIRONMENTAL MESSAGE GUIDE

Date: April 2024
 Format: Published Guide

FESPA España developed and published a “Handbook of Greenwashing Messages”, a practical guide designed to help professionals in visual communications identify and avoid misleading or exaggerated environmental claims in their branding. This initiative supports ethical and transparent sustainability communication within the print and signage industries.

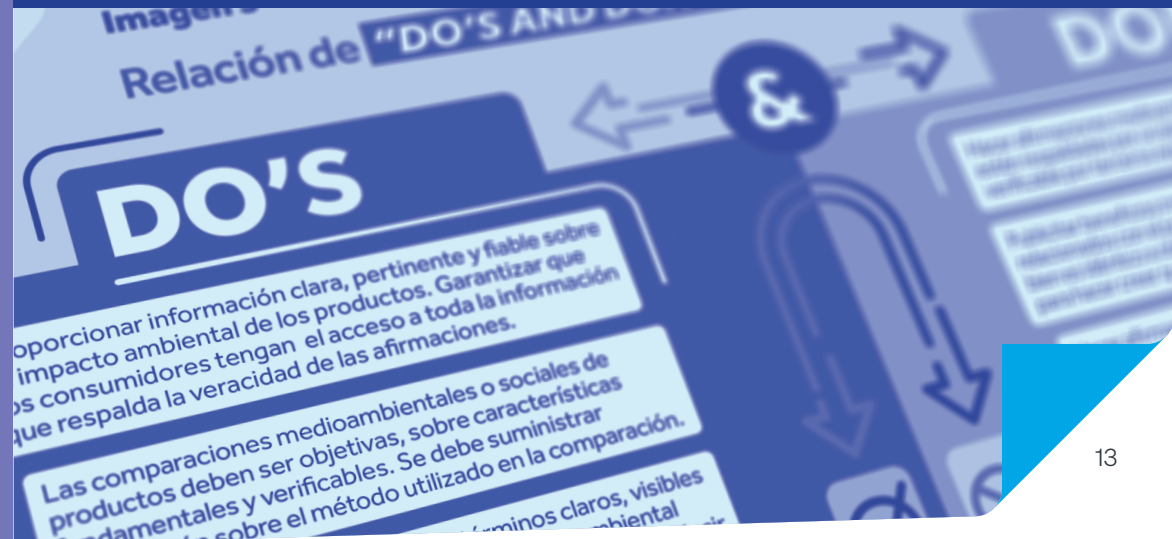
OBJECTIVES

- Equip members with knowledge to recognise and prevent greenwashing.
- Encourage responsible communication in environmental messaging.
- Support compliance with growing regulatory and market expectations.

IMPACT AND OUTCOMES

- Provided members with a practical tool to evaluate sustainability claims responsibly.
- Strengthened FESPA España’s position as a leader in sustainable best practices.
- Increased awareness of the legal and reputational risks linked to greenwashing.
- Distributed the guide to approximately 500 members and collaborators.
- Reached its target audience of print professionals, marketing teams, and brand managers.
- Shared widely through digital circulation and internal promotion across FESPA España’s channels.

FESPA’s funding enabled the development of the guide including a detailed analysis of the environmental claims used by FESPA España and several of its partners. The support also made it possible to produce a report with recommendations on suitable materials and messaging for future environmental communications. This funding ensured the Association could create a practical, evidence-based resource to help members communicate sustainability claims more accurately and responsibly.





APIGRAF - ENCONTRO 2025

Date: 20 – 25 March 2025

Location: The Azores, Portugal

Encontro APIGRAF 2025 gathered the Portuguese print and graphic communications sector for a five-day programme in the Azores, combining industry insights, strategic discussions, cultural activities, and networking. Held across Terceira and São Miguel from 20–25 March, the event featured sessions on sustainability and innovation with speakers from the Impresa Group, ImproveConsult, and FESPA, alongside workshops

reviewing APIGRAF's priorities. Participants also enjoyed guided tours, regional experiences, and, for those extending their stay, additional visits and cultural events, including the launch of APIGRAF's book and a related exhibition. The mix of expert presentations and cultural immersion strengthened connections and community within the Portuguese printing industry.



FESPA's funding was essential in covering the costs of AI translation services and enabling Graeme Richardson-Locke's (Head of Associations & Technical Lead) full participation throughout the event, including flights, accommodation, meals, and the sightseeing programme. His presence, combined with visible FESPA support, strengthened the event's credibility and helped reinforce to all attendees that APIGRAF is an active member of the FESPA community. This endorsement added significant value and enriched the overall experience for participants.

OBJECTIVES

- Provide a high-quality annual meeting that brings together participants from across the Portuguese print and graphics industry.
- Present state-of-the-art insights on sustainability, innovation, and sector performance.
- Strengthen visibility for APIGRAF and reinforce its role as a central voice for the industry.
- Create opportunities for networking, collaboration, and shared strategic planning.

IMPACT AND OUTCOMES

- The event had a strong positive impact on participants and is considered a landmark annual gathering for the Portuguese printing sector.
- Attendance reached around 80 participants, including members, non-members, and suppliers, ensuring broad representation from across the industry.
- The five-day programme across Terceira and São Miguel created an ideal setting for meaningful networking, helping strengthen relationships with current members and fostering new connections.
- Networking remained one of the most valuable aspects of the event, supported by a comfortable venue and well-organised programme that contributed to a smooth overall experience.
- With sustainability as the main theme, the sessions encouraged informed discussions and effective knowledge sharing on environmental issues within the industry.
- Presentations from organisations such as the Impresa Group, ImproveConsult, and FESPA added depth and relevance to the programme.
- The involvement of APIGRAF's leadership and project team ensured alignment with national priorities and reinforced the association's strategic direction.



FESPA NEDERLAND

FESPA NEDERLAND – INDUSTRY MOVIE

Date: 11 March 2025

Location: Utrecht, Nimeto (senior secondary vocational education for Signmaking)

FESPA Netherlands recognised that the print and sign industry is often overlooked, despite its major influence on everyday life. To address this, the Association created a video that highlights the sector's creativity, passion, innovation, and growing focus on sustainability. The film aims to attract younger people to the industry while helping printers and signmakers raise awareness of the value they provide.



OBJECTIVES

- Highlight the essential role of visual communication in everyday life (wayfinding, information, branding, and safety).
- Increase the industry's visibility to attract young talent and future employees.
- Support recruitment for training programmes by showcasing the relevance and impact of the sector.
- Emphasise the value of visual communication to end users, helping guide marketing investment and awareness.

IMPACT AND OUTCOMES

- The project strengthened FESPA's visibility within the Dutch print and sign sector.
- The campaign created a scalable promotional model that can be used for future outreach initiatives.
- The film reached audiences across the Dutch industry, including educational partners and member businesses.
- It also became a useful promotional asset for other FESPA associations.

FESPA's funding made it possible to carry out this first trial, allowing the Association to test how the industry would respond to this type of promotional film. The support enabled them to explore the effectiveness of this new approach and assess its potential for future publicity efforts.

FESPA HELLAS – PARTICIPATION IN GRAPHICA 2025 EXHIBITION

Date: 21 – 23 March 2025

Location: Mediterranean Exhibition Center (MEC), Peania Attica

FESPA HELLAS showcased the power and potential of the print industry at Graphica 2025, a biennial graphic arts trade show featuring over 100 exhibitors. Their branded booth served as a hub for sharing knowledge, fostering connections, and promoting the benefits of FESPA membership.

They also contributed to the PackPrintScience seminar a newly established scientific organisation supported by HELGRAMED, ELSEY, and FESPA Hellas. Its mission is to advance education, training, and professional development within the graphic arts, printing, and packaging sectors through specialised seminars, educational programmes, and participation in national and international research projects.

FESPA contribution enabled the production of professional marketing materials including brochures and giveaways (screen-printed bags, candles, and mugs). These resources helped reinforce brand presence and improve visitor engagement.

This event demonstrated how strategic presence at industry exhibitions can generate tangible membership leads, raise awareness of FESPA activities, and promote ongoing dialogue within the print community. By aligning with educational and scientific initiatives, FESPA HELLAS reinforced its position at the intersection of industry, innovation, and learning.



OBJECTIVES

- Promote FESPA HELLAS and its activities to a wide professional audience.
- Showcase membership benefits and recruit new members.
- Support industry knowledge sharing through educational seminars.



REACH AND PARTICIPATION

- Approximately 250 booth visitors, including:
- Members/Potential members.
 - Suppliers, customers, and designers.
 - Students and professors from the graphic arts field.

IMPACT AND OUTCOMES

- Interest in membership from 3 large format digital printers and 2 screen printers.
- Participation in PackPrintScience, a new scientific initiative backed by FESPA HELLAS and other industry bodies.
- Strengthened links with educational institutions and the next generation of industry professionals.
- Enhanced awareness of FESPA initiatives such as:
 - Club FESPA
 - FESPA Awards
 - FESPA Foundation
 - Southern European Print Congress (SEPC)





PRINTING SA - CAREER DAYS

Date: 18 February 2025

Location: Masterpack Cape Town, South Africa

Printing SA, in collaboration with Masterpack Cape Town and the Department of Women, Youth, and Persons with Disabilities (DWYPD), hosted an engaging Career Day for Grade 12 learners from Delft Technical High School. The event introduced learners to career opportunities in the printing, packaging, signage, and visual communication industries and highlighted the potential for sustainable careers in these sectors.

OBJECTIVES

- Expose learners to diverse career opportunities in the printing and packaging industry.
- Inspire and empower young people to pursue technical and vocational careers.
- Strengthen collaboration between industry and educational institutions to build a skilled workforce.

REACH AND PARTICIPATION

- Attended by Grade 12 learners from Delft Technical High School.
- Featured inspiring addresses by Frankie Mkhwemde (DWYPD) and Danielle Felix (Cape Chamber of Printing SA).
- Hosted at Masterpack Cape Town, a leading industry player committed to youth empowerment.



IMPACT AND OUTCOMES

- Learners expressed strong interest in exploring careers in the sector.
- Motivational talks encouraged perseverance, positivity, and career planning.
- Strengthened industry-education links to create a future talent pipeline.
- Sparked plans for ongoing initiatives, including mentorships, internships, and vacation work programs.

FESPA FUNDING IMPACT

Support from FP&M Seta, FESPA, and DWYPD made the event possible, covering transportation, logistics, and learner engagement. This investment enabled a meaningful, hands-on experience that left a lasting impression and encouraged learners to consider careers in the printing and visual communication sectors.

Printing SA's Career Day demonstrates the power of collaboration in developing the next generation of skilled professionals while promoting industry growth and inclusivity.



OBJECTIVES

- Deliver a high-value seminar for 100+ members and non-members.
- Support networking and learning on the latest printing industry developments.
- Promote technical and scientific development in screen printing and digital imaging.
- Share expert knowledge, best practices, and sustainability insights.
- Encourage new member engagement and strengthen the FESPA community.
- Enhance the image and reputation of FESPA and the associations.

IMPACTS & OUTCOMES

- Successfully delivered a high-value seminar for over 70 participants, including at least 30 existing members.
- Supported youth engagement, with 20 secondary art and polygraphy school students and teachers taking part.
- Enabled participants to network and learn the latest print techniques.
- Created space for discussion and professional networking.
- Engaged potential new members, highlighting the benefits of joining the association.
- Strengthened the FESPA family, with participation from members of neighbouring country associations.
- Encouraged best practice sharing across the print industry.



FESPA SLOVENSKO – BILL 20

Date: 03 – 04 October 2025

Location: Ensana Esplanade Hotel, Piešťany, Slovakia

The twentieth anniversary of the Bill 20 Seminar was celebrated with a two-day event that brought together over 70 participants from across the print industry, including members and non-members, printers, company owners, and secondary school students and teachers.

Featuring external speakers, the seminar covered a wide range of topics such as screen and digital printing, signage, colour management, special effects, environmental issues, company management, artificial intelligence, and best practice sharing, providing valuable insights and fostering collaboration across the industry.

With the help and support of FESPA funding, FESPA Slovensko was able to continue educating screen and digital printers, secondary art school students, and designers by providing a dedicated platform for discussion, information exchange, skills sharing, and potential cooperation between printers and members of neighbouring associations. FESPA's support played a significant role in strengthening association and FESPA image building, brand and reputation, supporting FESPA's development, and retaining current members. As the organisation of such seminars is both time-consuming and financially demanding, FESPA funding was essential to making the event possible.





OBJECTIVES

- The seminar aimed to inspire small and medium-sized printing entrepreneurs to embrace innovation, address industry challenges with confidence, and explore new opportunities for growth.
- It also sought to strengthen networking, knowledge -sharing, and collaboration within the printing industry, helping to build stronger connections among professionals across the sector.

With the support of FESPA funding, SLAP can organise more workshops and seminars, allowing them to reach a wider audience and create a greater and more lasting impact across the printing community. This funding enables SLAP to extend their outreach beyond major cities and engage small and medium-sized printers in regional

areas who may otherwise have limited access to industry knowledge and development opportunities.

The FESPA funding allows SLAP to enhance the overall quality of their training programmes by inviting experienced industry experts and specialist resource persons.



SLAP – SEMINAR IN WESTERN PROVINCE

Date: 25 October 2025

Location: Hotel Guardian in Kuruwita, Rathnapura District

The Sri Lanka Association of Printers (SLAP) successfully organised a full-day seminar and business forum focused on the future of the printing industry. The seminar was designed to support knowledge-sharing and capacity-building within the printing industry, with a particular focus on small and medium-scale printers. Participants had the opportunity to gain valuable insights from industry experts through a series of informative sessions covering future trends, marketing strategies, leadership, and export opportunities.



The event brought together industry experts, business leaders, and entrepreneurs for a productive day of learning, networking, and inspiration. The seminar marks another important milestone in SLAP's ongoing efforts to strengthen and uplift the Sri Lankan printing industry through collaboration, education, and technological advancement.

IMPACTS & OUTCOMES

- Approximately 95 participants attended the seminar, representing a broad cross-section of the regional printing industry.
- Six new members were successfully recruited, strengthening industry engagement and association growth.
- Knowledge and practical print experience were shared with 10 students from NAITA (National Apprentice and Industrial Training Authority), supporting skills development for future industry professionals.
- Strong participation from 79 existing members, reinforcing continued commitment and engagement within the association.
- Delegates benefited from expert-led presentations, including:
 - Insights into the future of the printing industry by Mr. Janaka Rathnakumara
 - Guidance on marketing strategies for small and medium printers by Prof. Dr. Ravi Dissanayake
 - A motivational session on winning attitudes for a successful printing business by Mr. Suranga Gunaratne
 - An overview of global expansion opportunities and EDB export support for SMEs by Mr. Dinesh Attanayake



APIGRAF, FESPA ESPAÑA ASOCIACION, FESPA FRANCE ASSOCIATION, FESPA HELLAS ASSOCIATION & FESPA ITALIA ASSOCIAZIONE – SOUTHERN EUROPEAN PRINT CONGRESS

Date: 25 – 26 June 2025

Location: Marseille, France

Since 2015, five FESPA national associations have been working together with a shared purpose to organise a forum that reflects how Southern European professionals live and do business. The forum brings together printers and sign makers from Spain, France, Italy, Portugal, and Greece to share their experiences, knowledge, and ideas.

The SEPC in 2025 was hosted by FESPA France and held in Marseille brought together major players from Southern Europe’s visual communication industry for two inspiring days of exchange, innovation, and collaboration. The programme featured expert-led discussions on training and education to attract young talent, innovation in textile printing from Portugal, efficiency and future shaping with Kongsberg Precision Cutting Systems, and the evolving role of mediapplicators in the visual communication market.

The event also included sessions on eco-design and life cycle analysis using ASKOR Online Software, best practices in screen and digital printing from Italy, vehicle wrapping and women’s participation in Spain, and insights into the new NF C61-551 European standard for LED signage.

OBJECTIVES

- Use the event to attract and retain members.
- Encourage networking between association members to support agreement, business, and cooperation.
- Enable sharing of best practices across the industry.
- Create a strong, collaborative event that could not be produced by a single association alone.
- Provide a platform for FESPA to explain the benefits of membership through national associations.
- Deliver education for members, including insights from end users on innovation expectations from printers.
- Highlight and explore new trends in the print and sign market.

IMPACTS & OUTCOMES

- Retention of members within the FESPA France Association.
- Knowledge sharing between countries and FESPA national associations.
- Participation of 75 attendees from six different countries.
- High level of interest and engagement between companies from different countries.
- Positive participant experience, particularly during the Speedy Meeting sessions.



FESPA funding played an important part in making the event possible, allowing FESPA France to invite high-quality speakers and provide simultaneous translation throughout the programme. The support also made it possible to organise the networking dinner, creating a relaxed and friendly environment where participants could connect, talk business, and strengthen the sense of community within the FESPA community. In addition, the funding allowed for FESPA France to produce a promotional video which will be used to promote future events and the wider FESPA community.

Some other important reinvestment activities are delivered centrally, with the support of the Associations.

EXAMPLES INCLUDE:



FESPA AWARDS

The FESPA Awards honour the exceptional achievements of printers and sign-makers worldwide, celebrating their expertise, creativity, and innovation.

Every two years, hundreds of remarkable entries are submitted across 18 specialised categories, evaluated and shortlisted by a distinguished panel of industry experts.

As the longest-standing and only independent awards for the print and signage sector, the FESPA Awards are renowned for setting the benchmark for excellence. They offer businesses the ultimate platform to showcase their work and gain global recognition.

All shortlisted entries will be displayed at the FESPA Global Print Expo in Europe, creating a dynamic and inspiring exhibition for visitors, culminating in the prestigious Awards ceremony.



CLUB
FESPA

CLUB FESPA LOUNGE

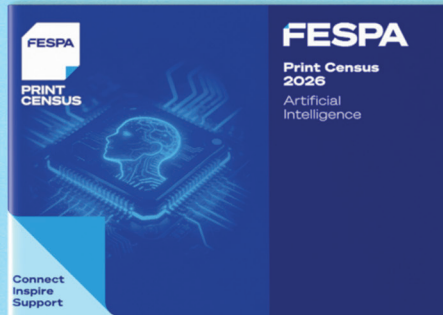
Our Associations and FESPA Direct members enjoy free access to the exclusive Club FESPA Lounge – a dedicated space designed to connect, network, and exchange ideas away from the busy show floor.

The Club FESPA Lounge is the perfect place to take a break, meet industry peers, and enjoy a first-class event experience.

Our Club FESPA visitors also receive

- **Free show entrance**
- **Fast-track access to the event**
- **Cloakroom facilities**
- **Complimentary Wi-Fi**
- **Daily refreshments**
- **Two complimentary guest passes for non-members** (subject to lounge capacity)
- **A special gift from FESPA**





FESPA PRINT CENSUS

The FESPA Print Census is a global research initiative designed to gather and share essential market intelligence for the print community.

As a printer in graphic or textiles, or a sign maker, you know that process automation software, AI tools, and sustainability demands are creating the need to adapt to stay viable in competitive markets.

FESPA's Print Census now runs on a six-month cycle to deliver more relevant insights—more often.



WORLD WRAP MASTERS

The only global series of wrapping competitions that connects and celebrates the best wrap installers in the world, with competitions occurring in every major continent and the winners of regional and national events qualifying and competing at the World Wrap Masters Final for the title of the global World Wrap Master.

COMPETITIONS

Every year over 200 wrappers compete in the World Wrap Masters competitions that are presided over by our international panel of judges, who are experienced senior trainers in the industry.

Competing in any World Wrap Masters competition gives your members the opportunity to learn and develop new skills, meet fellow wrappers from around the world and compete to reach the World Wrap Masters Final.

World Wrap Masters competitions feature training workshops and demonstrations delivered by world-renowned wrap instructors who share their experience and knowledge. All workshops are open to both competitors and visitors.



FESPA Reinvestments

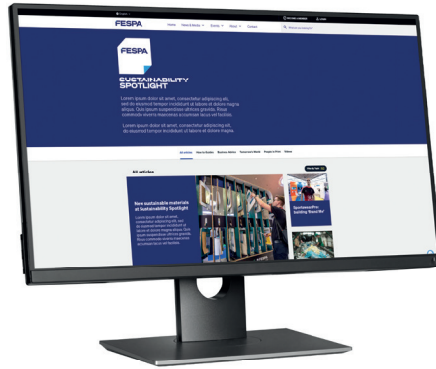


SUSTAINABILITY SPOTLIGHT

SUSTAINABILITY GUIDES

We all recognise the need to adapt to a changing world, the Sustainability Spotlight offers year-round information from early stage through to more involved aspects of this transitional journey. Businesses are being challenged to reduce emissions and become more transparent in their governance whilst generating wealth.

The wide range of topics to be understood are covered so that support change is more straightforward. The information is shared in-person during the Global Print Expo or throughout the year through articles, podcasts and video interviews. This initiative has grown and reflects FESPA's commitment to support progress that allows members to become more resilient and better equipped to face the emerging legislative impacts.



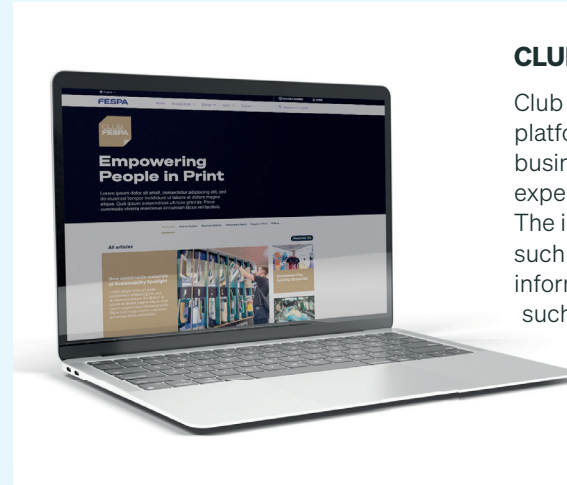
We have produced a set of four guides that are free for members covering Sustainability Certification Schemes, Greenwashing, Calculating Carbon and a Glossary of the terms used that remain unfamiliar to many.

They are available in English in an interactive PDF format or simplified for translation into your local language.



CLUB FESPA ONLINE

Club FESPA Online is a member only platform that provides access to useful business information from qualified experts with new articles each month. The information covers a range of topics such as industry trends, technical information and practical strategies such as AI in printing and sustainable practices. The content uploaded to Club FESPA Online is accessible in 26 languages and has over 350 articles.



CONFERENCES BY FESPA

The FESPA Conferences brings smart, intelligent production and customisation to life on the exhibition floor.

Attendees can gain valuable insights through expert presentations, real-world case studies, and dynamic panel discussions led by industry visionaries. The conference explores how digital technologies, streamlined operations, and sustainable practices are transforming the future of personalisation.





The FESPA Foundation exists to combine waste reduction efforts with meaningful impact for young people living in challenging circumstances.

Building on the success of its past programs, the FESPA Foundation is broadening its impact to address global challenges while empowering print businesses to thrive in a changing world.

MISSION AND VISION

The mission of the FESPA Foundation is to:



This mission aligns with our ISO 20121 Sustainable Event Management System standards, focusing on reducing event waste and maximizing the positive legacy of trade shows like FESPA 2025 in Berlin and beyond. Neil Felton, CEO of FESPA, and his team will ensure, that the sustainable event management system (SEMS) meets the requirements of the business, the requirements of ISO 20121 and supports our ongoing commitment to continuous improvement in sustainable event management performance.

With these guiding principles, the FESPA Foundation aims to create a worldwide network of print professionals and stakeholders united by a shared commitment to sustainability and community well-being.



Promote sustainability in the print industry:

Encourage practices that reduce waste and environmental impact while creating long-term value for communities



Inspire and educate:

Provide knowledge, resources, and material to schools, fostering education and better learning environments.



Empower underserved communities

Use the power of print to support schools, local communities, and initiatives that drive positive change globally.

How does FESPA's reinvestment work for its members?



FESPA exists to help print – and print businesses – to succeed and grow. All revenues generated by FESPA are actively used for the immediate benefit of the speciality print community.

Whenever someone exhibits or sponsors a FESPA event or feature, or attends a FESPA event anywhere in the world, they are contributing to our reinvestment programme.

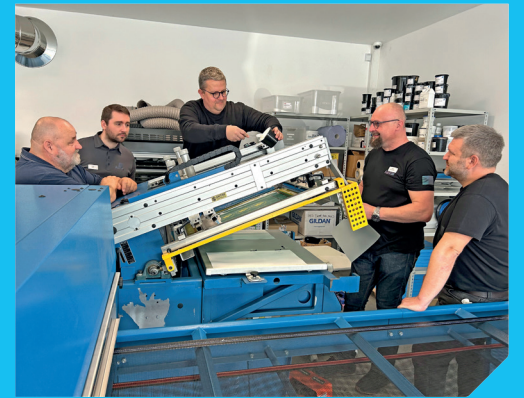
By doing so, they're helping us, as an organisation, to develop and sustain a community of printers who are educated, informed and well equipped for a positive and profitable future.

By investing with FESPA, printers are helping to grow a successful and receptive audience for their products and services.

Some reinvestment initiatives are open to any printer, but only FESPA members have access to the full range of benefits.

Visit www.fespa.com/en/become-a-member to find out more





FESPA Corporate & Associations Team

FESPA Corporate and Associations Team is dedicated to servicing the needs of the Associations and the wider community. If you would like any information on member benefits please get in touch with us.



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